



Camp Fire Alaska
Annual Report
2022



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OUR MISSION

Every child will have
the opportunity to discover
the best in themselves
and others in a
**fun, safe, learning
environment.**





DEAR TREASURED CAMP FIRE SUPPORTER,

This 2022 report is full of stories, quotes, and statistics that reveal the impact Camp Fire programs had every day on Alaska's children, families, and communities, thanks to support from donors like you. More than the words and numbers, the smiling faces of the youth across our state who had opportunities to learn, grow, and THRIVE at Camp Fire Alaska programs, show the impact you made possible.

In 2022 we opened more Before and After School Program sites which provided vital out-of-school time childcare for more Alaskan families. Our Community Centers and Learning Pods continued to operate at no cost to families and served 169 youth last year. Our camps operated at full capacity bringing more youth to the shores of Kenai Lake at Camp K than ever before, and our Rural Alaska Program returned to in-person programming providing summer camps to youth in 23 remote communities throughout Alaska.

We have a lot to celebrate with you about 2022! Because of our many donors, partners, advocates, and staff who were with us for every step, Camp Fire Alaska was able to continue regenerating our programs to meet the needs of our youth and families. If you are a new donor, thank you for joining us! We look forward to connecting and sharing with all of you throughout 2023 and beyond! **Camp Fire Alaska's work is only possible through your support and generosity.**



MELANIE HOOPER
CEO



JODI GOULD
BOARD PRESIDENT





WHAT WE DO

Rural Alaska Program

We bring day camp experiences to communities across Rural Alaska, focusing on healthy living, wellness, cultural and intergenerational connections, and encouraging community engagement.

Summer Camps

Three summer camps operating in five locations, we serve kids ages 5-17 and really do have something for everyone—overnight camp, outdoor day camp and a licensed day camp program.

Camp K | Camp Si-La-Meo | Summer Adventure Camp

School Programs

Our before and after school programs are the cornerstone of our organization, where we deliver quality childcare programming in elementary schools throughout Anchorage and Eagle River.

Community Centers

Serving youth at no cost to families these programs are offered before and after school, during school breaks and in the summer.

Learning Pods

CFA staff work alongside youth during the school day and after school, helping them with extra support as they bridge the learning gap from virtual school, at no cost to families





2022 AT A GLANCE

3,026

YOUTH SERVED

631

DIRECT SCHOLARSHIPS PROVIDED

\$504,168.50

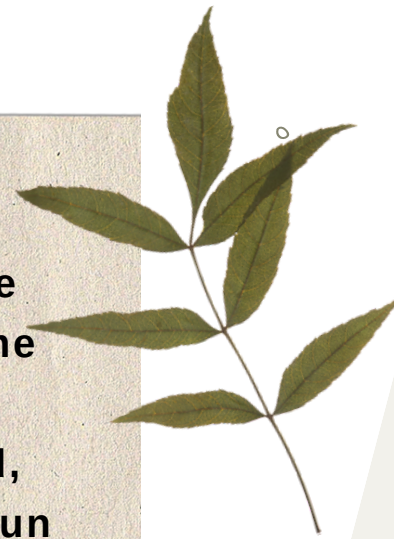
SCHOLARSHIP DOLLARS DISTRIBUTED

1,614

RURAL ALASKA YOUTH WHO ATTENDED PROGRAM AT NO COST TO THEM

" This was my child's first time attending Camp Fire. She came back from Arts Week and Survival Session just excited, singing songs, talking of the fun she had, the great chefs at the camp and meeting good friends. She cried when she left Survival camp - didn't want to leave. She wants to attend more camps! Thank you so much for making her two sessions fun and amazing! The staff was amazing, the food was awesome (the best!), loved the nicknames of the staff, and had FUN! "

- Camp Fire Alaska Parent





STRONG STAFF CONNECTIONS

Throughout 2022, our staff felt a shift in how connections were able to be made with youth and families at our before and after school programs. With many Covid restrictions being lifted, staff were able to be closer to youth to help with everyday needs and provide extra support through harder times. We were able to invite families back into our programs for **family events, strengthen relationships, and connect families to one another as well.** Youth took more ownership at programs and we had successful junior staff opportunities at multiple sites, giving older youth an increased sense of belonging and a chance to practice leadership skills. When we give youth a chance to lead their peers, we see more inclusion and a stronger community of youth and staff together as they are all supporting each other.

Another positive of 2022 was **a focus on workforce development for 16 and 17 year olds** throughout our community who we employed as program staff. They brought fresh energy, perspectives, and relatability to the youth along with being much needed additional staff. Our staff have continued to be great role models for the youth we serve, and it shows in the strong relationships we see playing out in the many hours they spend together before and after school. **And at the end of the day, the staff make it possible to fulfill our mission and continue serving as many youth as possible.**



SCHOOLAGE PROGRAM



ABSOLUTELY INCREDIBLE
KID DAY



97%

OF YOUTH FEEL ACCEPTED AT CAMP FIRE.

97%

**OF YOUTH SAY THAT CAMP FIRE ADULTS
UNDERSTAND THEM AND CARE ABOUT
THEIR FEELINGS.**

96%

**OF YOUTH SAY THAT CAMP FIRE ADULTS
HELP THEM FIND OPPORTUNITIES FOR
GROWTH AND CREATE POSITIVE
EXPERIENCES.**

96%

**OF YOUTH BELIEVE THAT AT CAMP FIRE,
THERE IS AN ADULT WHO THEY CAN GO
TO FOR HELP WITH A PROBLEM.**



CAMP K



CAMP SI-LA-MEO



SCHOOL AGE PROGRAM



SCHOOL AGE PROGRAM

" My kindergartener absolutely loves attending before and after school! The older kids are accepting and friendly to my six-year old and much of that has to do with the staff. Again, we couldn't be happier with the program. "

- Camp Fire Alaska Parent



REACHING RURAL ALASKA

Our Rural Program had a huge success in 2022 with being back in person for the first time since 2019. We were able to serve 23 communities in person and also distributed activity kits to another six communities. Over 4,000 youth and community members were able to participate in person, we held 52 community events, and we served 19,863 meals throughout the summer! These numbers are a more tangible way to look at our impact but it is truly impossible to convey the level of joy and connection our staff, youth, and community members were able to experience throughout the season.

One of our staff was even given the opportunity to teach in Kongiganak during the 2022-23 school year and shared with us, **"The longer I've been out here, the more I believe in the intent and mission of Camp Fire and see how impactful it can be to the kids and communities."**

Relationships are at the heart of the work we do in the rural communities we serve. Some specific highlights that strengthened relationships included connecting Elders, adults, and youth through Native Youth Olympics activities and meal deliveries, supporting two culture camps in Afognak, picking berries and making wild berry jam to gift to Elders, and continued encouragement and support of swimming and cold water safety for the whole community.





CAMP FIRE ALASKA PROGRAM LOCATIONS

Afognak
Akiachak
Akiak
Alakanuk
Anchorage
Aniak
Atmautluak
Chevak
Chuathbaluk
Cooper Landing
Crooked Creek
Eagle River
Hooper Bay
Kongiganak
Kotlik
Kwethluk
Kwigillingok
Lower Kalskag

Marshall
Mountain Village
Napakiak
Napaskiak
Newtok
Pitkas Point
Russion Mission
Scammon Bay
St. Mary's
Toksook Bay
Tuluksak
Tuntuntuliak
Tununak
Upper Kalskag



" I'm grateful for Camp Fire! My daughter loves going. She has positive relationships with other kids and the staff! So great to have this opportunity available to her! "

- Camp Fire Alaska Parent



**MAKING FRIENDS AT
CAMP**



**COLLECTING TRADING
CARDS AT CAMP**

LEARNING TO LEAD

In 2022, we launched a Leader in Training (LiT) program at Camp K on Kenai Lake. While hopes were high that the program would be successful, we could not have anticipated the incredible impact the program had, not only on the youth who participated as LiTs, but also on the youth and our staff at camp. Over the course of the summer, 10 LiTs participated in the program spending four weeks at Camp K learning leadership skills, communication skills, and supporting youth activities. Providing youth with opportunities to lead, empowering them to make responsible choices, and supporting them as they discover their strengths is part of what makes this program special. Hearing from our LiTs about their experience really inspires us for the years to come, and we are excited for many of them to return as staff in the future.

"Being a Leader in Training there's a lot more pressure. You have to participate fully and make sure the campers are entertained. You just take situations a lot more seriously. There are things you need to be worried about and think about that you don't as a camper... I picked Camp K to be an LiT because of the location: it's absolutely beautiful. And the staff here are some of the nicest people I've ever met. They're definitely very accepting of everyone and are overall really good people." -Ziggy (he/him), LiT 2022

Thanks to generous grant funds we were able to offer this program at no cost to each of our LiT participants. They learned valuable leadership skills while still being able to enjoy the camp experience themselves, brought fresh ideas and perspective to camp, and truly made camp so memorable for everyone last summer.





GENEROUS SUPPORTERS

In 2022, **hundreds of donors, dozens of program partners, and many volunteers** supported the mission of Camp Fire Alaska, each offering their unique gifts and resources to cultivate and nurture the lives of youth and families across the state.

393

INDIVIDUAL DONORS

42

IN-KIND DONORS

84

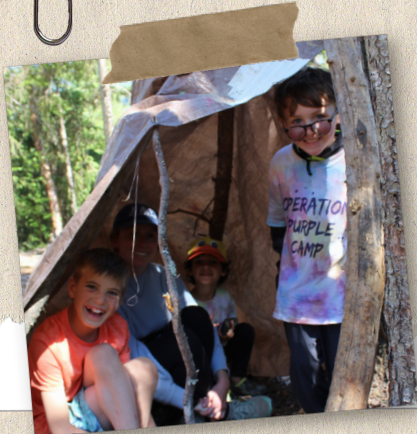
PICK.CLICK.GIVE

73

MONTHLY & PLEDGE DONORS



2022 WINS



CHAMPIONS FOR CHILDREN'S BREAKFAST

Our 19th Annual CFC Breakfast was back in person! The event was hugely successful, and thanks to all our incredible supporters, we raised a RECORD BREAKING amount to support Camp Fire youth and families.

SUPPORTING MILITARY FAMILIES

Thanks to the generosity of donors, Camp K kicked off summer 2022 with another successful year of Operation Purple Camp for 76 military affiliated youth. We also partnered with the Armed Service's YMCA of Alaska to give an additional 30 military youth experiences at camp.



WORKING TOWARD RACIAL EQUITY

Camp Fire Alaska has lifted a tremendous amount of work this year helping to bring equity and belonging to everyone who engages with our agency. We have found a path forward to ensure that Diversity, Equity, and Inclusion is central to the work we do each day.



LEGACY CIRCLE

Donors who have generously included Camp Fire Alaska in their wills or estate plans.

Blythe Campbell
Bob and Carol Waters
Dianne Toebe
Heather Flynn
Scott and Sara Pate
Steve and Jan Fishback
The Estate of Jim and Pinkie Richardson

FIRETENDER'S SOCIETY

Lifetime donor of \$100,000 or more

Alaska Community Foundation
Association of Village Council Presidents
Atwood Foundation
BP Foundation
ConocoPhillips Alaska
Cook Inlet Housing Authority
Cook Inlet Region, Inc.
Ed & Cathy Rasmuson
ExxonMobil
GCI
Judy Rasmuson

Leo Bustad & Jeanne Davis
Mat-Su Health Foundation
M.J. Murdock Charitable Trust
Municipality of Anchorage
Northrim Bank
Rasmuson Foundation
Robert & Linda Felland
State of Alaska Department of Health
thread
United Way of Anchorage
Wells Fargo Foundation
Yukon-Kuskokwim Health Corporation

" Through our partnerships that we are continually growing, we are able to serve a more diverse population of campers than ever before. We are now receiving campers that could not otherwise be offered camp. It is such an honor to find means to welcome ALL kids to summer camp."

- Camp Fire Alaska Staff



CAMP SI-LA-MEO



SUMMER ADVENTURE
CAMP



CHAMPIONS FOR CHILDREN SOCIETY

Our Champions for Children Society members make a pledge that provides steady support and gives Camp Fire Alaska the critical flexibility to take strategic and immediate action on priority needs of the agency and the youth and families served. The members listed below have made commitments of \$1,000 a year or more for a minimum of five years. We sincerely appreciate the remarkable generosity and foresight of these individuals. This work could not be done without their continued support.

Thank you!

Brenda Babiak - Katie and Justin Bates - Eric Billingsley - Lisa Brest - Katherine and Justin Burrill
Amy Costello - Ray Dinger - Michael Divens - Bob and Lisa Doehl - Jadee Draughn
Barbara Dubovich - Sean Elder - Barb Ervin - Steve and Jan Fishback - Heather Flynn
Nichole Gifford - Irene Gobeli - Jodi Gould - Carmen Gutierrez - Carol Harris - Josie Hickel
Matthew Hirschfeld - Melanie Hooper - Randy Johnson - Mary Knopf - Elstun Lauesen
Diana V. Lopez - Kevin Lubbers - Keith Manternach - Debra Mason - Eric McCallum
Shannon and Jason Metrokin - James Miner - Rhonda Oliver - Linda Phillips
David and DeAnne Rand - Kerry Reardon-Scher & Robert Scher - Christina Rodriguez
Bill and Barb Rosetti - Ruth Rosewarne-Kimerer - Michele and Michael Schuh
Alex & Colette Slivka - Luz Smeenk - Tamie and Paul Taylor - Melissa and Tyrel Williams
Walter and Audrie Williams - Lynn Wolfe



" Activities that are done with families are one of the highlights that I noticed. Parents working with their children created more togetherness in families in our community. "

- Rural Community Member



RURAL ALASKA PROGRAM



RURAL ALASKA PROGRAM



CORPORATE, ORGANIZATION, AND FOUNDATION SUPPORTERS

Alaska Airlines Community
Advisory Board
Alaska Community Foundation
Alaska Sealife Center
Alaska Troutfitters
Alaska USA Federal Credit Union
Alaska USA Foundation
Alyeska Pipeline Service Company
Amazon Smile
American Legion
Jack Henry Post 1
American Legion Post #5
Anchorage Museum
ANTHC Diabetes Prevention Dept.
Association of Village Council
Presidents
Bloom Hair Studio
Bristol Bay Native Corporation
Camp Fire, National
Classic Toys
Coffman
ConocoPhillips Alaska
Cook Inlet Housing Authority
Cook Inlet Tribal Council, Inc
Cooper Landing Brewing Company
Credit Union 1
Dawn Gerety
Donlin Gold

Double Shovel Cider Co.
DOWL LLC
Enstar Natural Gas
Fire Island Bakery
FisheWear
Fred Meyer Fund
Fresh Dental Care
Frontstream
GCI Communication Corp.
Great Harvest Bread Company
Green Connection
Hilltop Ski Area
Hotel Captain Cook
John C. Hughes Foundation
Kenai River Drifters Lodge
Kiwanis Club of Anchorage
KPMG LLP
Lower Kuskokwim School District
Lower Yukon School District
Lu Young Children's Fund
Lynden Inc.
M.J. Murdock Charitable Trust
Major Marine Tours
Matson
McKinley Capital Management
Moose's Tooth Pub & Pizzeria
National Financial Services LLC

Navy League of the
United States, Anchorage
Council 151
Nordic Ski Association
Northrim Bank
Pacific Alaska Leasing
Company
Perkins Coie Foundation
Perkins Coie LLP
Petro Star Inc.
Premier Alaska Tours
Rain Proof Roofing, Inc.
Rasmuson Foundation
Skinny Raven Sports
Spenard Builders Supply
The Carr Foundation
The Foraker Group
The Good Coin Foundation
Tiaga Mining
Alaska Commercial Company
Two Friends Gallery
United Parcel Service, Co.
United Way of Anchorage
United Way of King County
USI
Weaver Bros.
Wilson Albers, Alera Group
Yukon Kuskokwim Health
Foundation



“

My daughter attends a Camp Fire before and after school program. She experienced some bullying from an older youth in school that spilled over into Camp Fire after school where both my child and this other child attended. As a concerned parent it broke my heart picking my daughter up from school and Camp Fire and seeing her break down in tears. Due to the amazing staff at the school and at Camp Fire, the bullying subsided and my child was able to thrive. Camp Fire's staff and leadership team were able to get to the root of the issue and work with the school to ensure that my child felt safe and comfortable.

”

- Camp Fire Alaska Parent



SCHOOL AGE PROGRAM



FINANCIALS

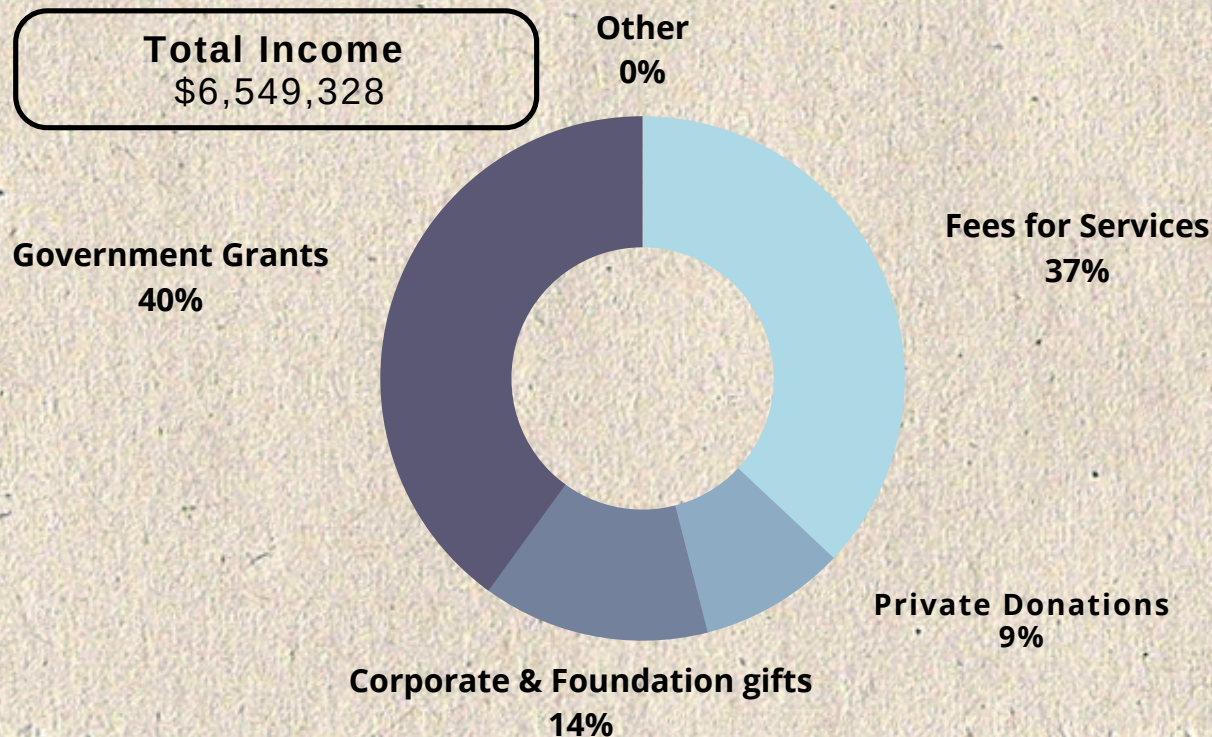
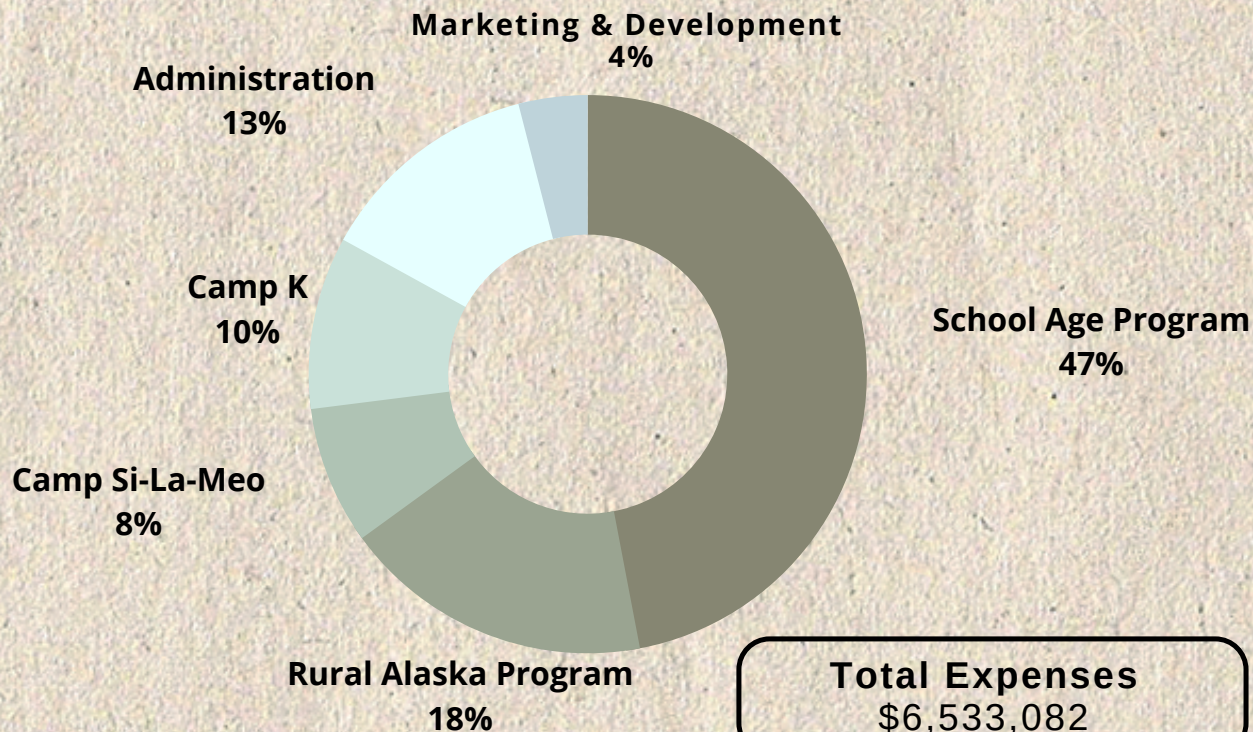
Assets

Current \$2,529,902
Long-term \$2,792,698
Property \$4,666,073
Total Assets \$9,988,673

Liabilities

Current \$666,041
Other \$1,296,336
Total Liabilities \$1,962,377

Net Assets \$8,026,296



Audited financial statements
for the year ending
December 31, 2022 were
prepared by BDO USA, LLP



CAMP FIRE ALASKA

2022 BOARD OF DIRECTORS

Officers

Jodi Gould, President

Danny Rauchenstein, 1st Vice President

Sean Elder, 2nd Vice President

Jimmy Miner, Secretary

Katherine Burrill, Treasurer

Tom Mason, President Emeritus

Members

Katie Bates

Kevin Lubbers

Lisa Booth

Vickie Kelly

Amanda Biddle

Shannon Metrokin

Adrianna Muir

Jenifer Nelson

Jennifer Rose

