



Camp Fire Alaska Annual Report 2021



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# **MISSION**

Every child will have the opportunity to discover the best in themselves and others in a fun, safe, learning environment.





### Dear Treasured Camp Fire Supporter,

When we look back at 2021, several words come to mind... challenging, resilient and most prominently, GRATITUDE and joyfulness.

Gratitude and joyfulness for returning to in-person learning, which meant that we could re-open more Camp Fire sites and increase the number of youth we served, including our three Learning Pod sites that provided programming at no cost to families. Returning to our residential camp on Kenai Lake, Camp K, which brought many youth back to Alaska's outdoors. And while we returned to our Rural Alaska Program with a model of delivering activity kits to communities instead of hosting an in-person program, the reach was even greater than the prior year, with nearly 100,000 activity kits sent for youth, teens, and families to enjoy and interact.

It can be easy to get lost in the challenges of the year and forget to stop. To think about what we have accomplished. The Pandemic has challenged us in many ways, but in 2021, we continued to rebuild and embrace change while holding onto the lessons we learned along the way. Camp Fire Alaska remains committed to finding new ways to engage our youth, ensure their health and safety, and provide a place where all youth can feel that they belong.

The gratitude we feel for our donors, partners, volunteers, staff, and Camp Fire Alaska families is immeasurable. This annual report is just a snapshot of last year and thanks to the ongoing support of our Camp Fire community, we continue to forge ahead. As we close the book on 2021, we are excited for what is to come in 2022, and look forward to sharing it all with you.



Barbara Dubovich
Chief Executive Officer



Jodi Gould

Board President



### WHAT WE DO

#### **RURAL ALASKA PROGRAM**

We bring day camp experiences to communities across Rural Alaska, focusing on healthy living, wellness, reducing high-risk behaviors and encouraging community engagement.

### **SUMMER CAMPS**

Three summer camps operating in five locations, we serve kids ages 5-17 and really do have something for everyone—overnight camp, outdoor day camp and a licensed day camp program.

Camp K | Camp Si-La-Meo | Summer Adventure Camp

### **SCHOOL PROGRAMS**

Our before and after school programs are the cornerstone of our organization, where we deliver quality programming in elementary schools throughout Anchorage and Eagle River.

### **COMMUNITY CENTERS**

Serving youth at no cost to families these programs are offered before and after school, during school breaks and in the summer.

### **LEARNING PODS**

CFA staff work alongside youth during the school day and after school, helping them with extra support as they bridge the learning gap from virtual school, at no cost to families



# 2021 AT A GLANCE

3113

**YOUTH SERVED** 

296

**DIRECT SCHOLARSHIPS PROVIDED** 

\$238,736

SCHOLARSHIP DOLLARS DISTRIBUTED

99,849

**ACTIVITY KITS DISTRIBUTED IN RURAL ALASKA** 

178

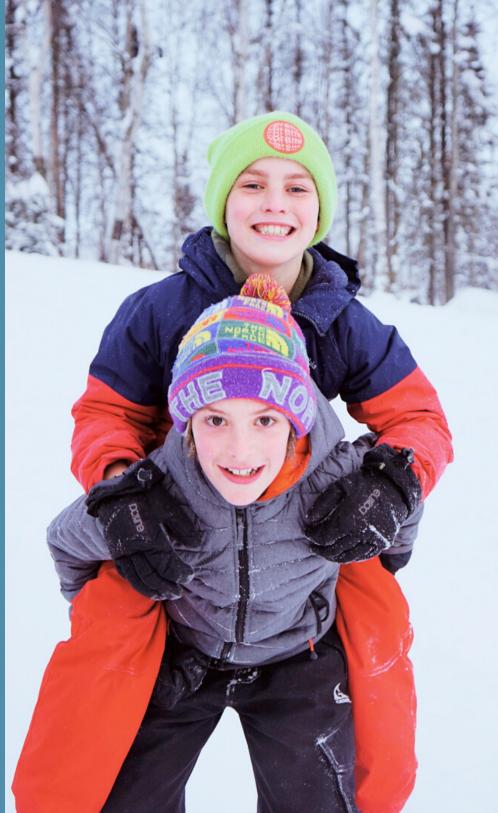
COMMUNITY CENTER & LEARNING POD YOUTH
SERVED AT NO COST TO FAMILIES



I love Camp Fire because we do a lot of things and we all come out with a big smile when we finish our activities

- Camp Fire Alaska Youth





### **BACK TO THE CLASSROOM**

Camp Fire's Before & Afterschool Program

After nearly a year of online schooling, kids returned to the classroom in February of 2021 full of excitement to be back with their friends and teachers. A return to the classroom also meant a return to our Before & After School Program. Though we continued to operate programs during the pandemic, we were limited in the number of sites we could open and were delighted in February when we could open additional program sites. Families shared their joy with us and one parent remarked the importance of the program for working families, "It's been a blessing for us working parents and amazing help for the kids."

Camp Fire provides a safe place that parents feel confident about sending their kids and a place where youth can be uniquely themselves, have fun, learn, and grow. All of that is only possible with the generous support from donors and partners, who recognize that child care is a vital part of a strong community. Because of you, we continued to provide scholarships and programs like our Learning Pods and Community Centers at no cost to families. By the end of 2021, 13 sites were open, family nights had returned, and youth returned to a sense of familiar routine that had been missing.



# 90% OF YOUTH FIND COMMUNITY AT CAMP FIRE

89%

OF YOUTH FEEL THAT CAMP FIRE ADULTS
HELP THEM MEET THEIR GOALS

91%

OF YOUTH REPORT THAT THERE ARE MANY CHANCES TO LEARN OR TO TRY NEW THINGS AT CAMP FIRE



### **REACHING RURAL ALASKA**

### **Activity Kits & Local Hiring**

As we approached the 2021 season of the Rural Alaska Program, after consultation with our tribal partners and daily review of CDC recommendations, it was clear that in-person programming was not advisable. With safety in mind and our priority on protecting Elders and families, we decided to continue the activity kit distribution model established in 2020. With that reality, our goal was to provide the best service we could and improve distribution from the previous year. We knew one of the most effective parts of this model was in-community hiring. In 2021, thanks to our tribal council partners and 15 local staff members who were integral in the local distribution, nearly 100,000 activity kits were delivered and over 35,000 meals were served to youth and teens across 27 communities!

From healthy recipes to building a gym, most of our activity kits had wellness at the core and many of them were designed for families to do together as well as kits for Elders to participate and encourage intergenerational connection. Thanks to our partners and program supporters, the Rural Alaska Program continued to grow and reach youth across the state.



# CAMP FIRE ALASKA COMMUNITIES

Akiak Alakanuk Anchorage

Aniak

Atmautluak

Chevak

Chuathbaluk

**Cooper Landing** 

**Crooked Creek** 

**Hooper Bay** 

Huslia

Lower Kalskag

**Upper Kalskag** 

Karluk

Kongiganak

Kotlik

Kwethluk

Kwigillingok

Marshall

Mountain Village

Napakiak

Napaskiak

Nondalton

Pitkas Point

St. Mary's

Tuluksak

Tununak

White Mountain





I absolutely adore the staff at Camp Fire & so does my child. He always wants to go which says a lot about how the staff supported the kids in a healthy, fun environment

- Camp Fire Alaska Parent





### **PROGRAM HIGHLIGHT**

Camp K Goes to Halibut Cove

2021 marked a return to Camp K overnight camp and a new summer camp experience. Thanks to a generous donor who provided their property, campers left Camp K on an adventure to the magical place that is Halibut Cove. As with any new experience, there was a mix of excitement and nerves. How would a small group work, so far away from Camp K? Would everyone get along? Would the teens enjoy this different camp experience? Soon after their departure, those anxieties would fall away. Our counselors, and this small group of teens, who had never spent much time in the outdoors, bonded quickly over tide pools, glacier hikes, and meals around the campfire. For four days, they explored nature, did photoshoots, laughed, and developed a unique dynamic between counselors and youth that could only happen when you have a small group.

It was not lost on our counselors, the impact that this trip would have. The strong sense of community that formed and the acceptance that those campers felt meant that they could be their full selves and would leave Halibut Cove carrying memories that made them smile. Camp is a place where all youth belong.



## **GENEROUS SUPPORTERS**

In 2021, hundreds of donors, dozens of program partners, and many volunteers supported the mission of Camp Fire Alaska, each offering their unique gifts and resources to cultivate and nurture the lives of youth and families across the state.

331
INDIVIDUAL DONORS

34
IN-KIND DONORS

82
PICK.CLICK.GIVE

MONTHLY & PLEDGE DONORS



### LEGACY CIRCLE

Donors who have generously included Camp Fire Alaska in their wills or estate plans.

Blythe Campbell
Bob and Carol Waters
Dianne Toebe
Heather Flynn

Scott and Sara Pate Steve and Jan Fishback The Estate of Jim and Pinkie Richardson

### FIRETENDER'S SOCIETY

Lifetime donor of \$100,000 or more

Alaska Community Foundation Atwood Foundation BP Foundation ConocoPhillips Alaska Cook Inlet Housing Authority Cook Inlet Region, Inc. Ed & Cathy Rasmuson ExxonMobil Judy Rasmuson

Leo Bustad & Jeanne Davis
Mat-Su Health Foundation
Municipality of Anchorage
Northrim Bank
Rasmuson Foundation
Robert & Linda Felland
United Way of Anchorage
Wells Fargo Foundation
Yukon-Kuskokwim Health Corporation



### CHAMPIONS FOR CHILDREN SOCIETY

Our Champions for Children Society members make a pledge, that provides steady support and gives Camp Fire Alaska the critical flexibility to take strategic and immediate action on priority needs of the agency and the youth and families served. The members listed below have made commitments of \$1,000 a year or more for a minimum of five years. We sincerely appreciate the remarkable generosity and foresight of these individuals.

This work could not be done without their continued support.

Thank you!

Alexandra McKay & Christen Morgan | Amy Costello | Barb & Bill Rosetti | Barb Ervin | Barbara Dubovich | Bob & Carol Waters | Carmen Gutierrez | Catherine Claxton | Christina Rodriguez | Debra Mason | Don McClintock & Joanie Cleary | Erin McKay | Eric Billingsley | Eric McCallum | Gwen Kennedy | Heather Flynn | Irene Gobeli | Jack & Sherrie Simmonds | Jake Metcalfe & Moira Smith | Jennifer & Don Deitz, Alaska Career College | Jennifer Starck | Joanne & Patrick Nutter | Jodi & Tim Gould | Josie & Jack Hickel | Judith Abrahams | Justin & Katherine Burrill | Katie Bates | Keith Manternach | Kelley Harper | Laurie Hummel & Chad Parker | Linda Phillips | Linda Spraker | Luz Smeenk | Lynn Wolfe | Mary Knopf & Craig Rice | Matt & Lindsey Jolly | Matthew Hirschfeld | Megan Carlson | Michael Divens | Michele & Michael Schuh | Morgan Christen & Jim Torgerson | Nichole Gifford | Patrick Flynn & Tina Grovier | Rashmi Prasad | Ray Dinger | Rhonda Oliver | S. Lynn Erwin | Scott & Sara Pate | Sean Elder | Stephanie & Jerry Birch | Steve & Jan Fishback | Tamie & Paul Taylor | Thomas Mason | Walter & Audrie Williams | Weaver Bros



# CORPORATIONS, FOUNDATIONS, AND ORGANIZATIONS

AARP Tax Preparation Alaska Career College Alaska Commercial Company

Alaska Imaging

Alaska Medical Missions

Alaska Sea Life Center

Alyeska Pipeline Service Company

**Amazon Smile** 

American Legion Post #5

Bank of America

Charitable Foundation

Benevity

**Bristol Bay Native Corporation** 

Camp Fire, National Headquarters

Catholic Social Services

ConocoPhillips Alaska

Cook Inlet Region, Inc.

Cook Inlet Tribal Council, Inc

Donlin Gold

Double Shovel Cider Co.

DOWL LLC

**Drennon Construction & Consulting** 

**Enstar Natural Gas** 

ExxonMobil Foundation

First National Bank of Alaska

Fred Meyer Fund

Frontstream

GCI Communication Corp.

**Green Connection** 

HR Solutions, LLC

Jim and Vicki Jansen Foundation

John C. Hughes Foundation

John and Alice Mohr

Charitable Fund

Kaladi Brothers Coffee

Kenai Princess Lodge

Kiwanis Club of Anchorage

KPMG LLP

Lu Young Children's Fund

Lynden Inc.

Matson

Municipality of Anchorage

Nana/Worley

National Financial Services LLC

Northrim Bank

Oh Clay Designs

Perkins Coie Foundation

Premier Alaska Tours

Providence Health & Services Alaska

Rain Proof Roofing, Inc.

Rasmuson Foundation

Seattle Foundation

Sommer Family Charitable Fund

Spenard Builders Supply

Taiga Mining Company, Inc.

The Good Coin Foundation

The Blackbaud Giving Fund

**TOTE Maritime Alaska** 

Toyota Dealer Match Program
Trapper's Creek Inc.
Two Friends Gallery
United Parcel Service, Co.
United Way of Anchorage
United Way of King County
Verizon Foundation
Weiss 2014 Family Trust
Yukon-Kuskokwim Health Corp.

## **FINANCIALS**

12%

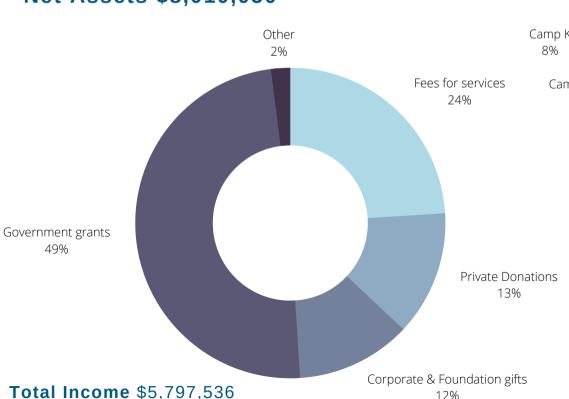
### **Assets**

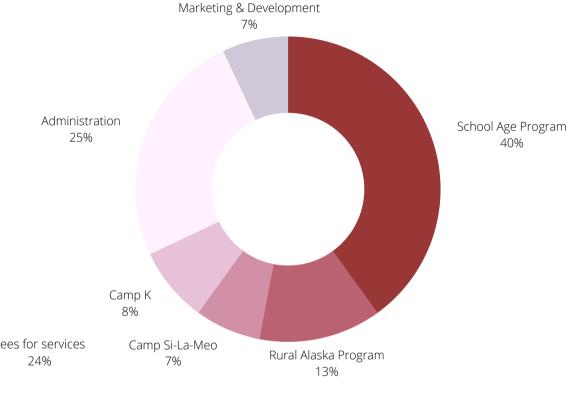
Current \$2,566,857 Long-term \$1,384,606 Property \$4,600,541 Total Assets \$8,552,004

### Liabilities

Current \$428,064 Other \$113,890 Total Liabilities \$541,954

Net Assets \$8,010,050





**Total Expenses** \$6,037,252

Audited financial statements for the year ending December 31, 2021 were prepared by BDO USA, LLP



### CAMP FIRE ALASKA 2021 BOARD OF DIRECTORS

### **Officers**

Jodi Gould, President
Danny Rauchenstein, 1st Vice President
Sean Elder, 2nd Vice President
Jimmy Miner, Secretary
Katherine Burrill, Treasurer
Tom Mason, President Emeritus
Barbara Dubovich, CEO

### **Members**

Katie Bates
Lisa Booth
Vickie Kelly
Amanda Krysinski
Shannon Metrokin
Adrianna Muir
Jenifer Nelson
Jennifer Rose

